

2009 ANNUAL REPORT

U.S. CENTER FOR CITIZEN DIPLOMACY

INCREASE CITIZEN INVOLVEMENT

INSPIRE GLOBAL PARTNERSHIPS

HONOR DIPLOMATIC ACCOMPLISHMENTS

EXPAND INTERNATIONAL EDUCATION



MISSION

The U.S. Center for Citizen Diplomacy promotes and expands opportunity for all Americans to be citizen diplomats and affirms the indispensable value of citizen involvement in foreign relations.

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COVER American Business Fellows during a reciprocal business exchange in the Middle East. The Fellows travelled to Dubai in UAE, Cairo in Egypt, and Palestinian Territories, October 2009.

RIGHT American Business Fellow Eric Idhen inside Burj Dubai, the world's tallest building, with one of the site coordinators for EMAAR, the main contractor that is handling the building project, October 2009. Photos courtesy of Eric Idhen.



Sherry Gupta, executive director of World of Difference, participates in the March 2009 Global education meeting. Photo: John Zeller

UPPER Nancy and Bill Couser (far right and third from right) of Couser Cattle Company, Nevada, Iowa, visit with Russian guests during the *Khrushchev in Iowa* event, August 2009. "This is a world economy," said Bill Couser. "We need to work together to overcome many problems that we are faced with today. We must not let politics get in the middle of this. We must do what is best for the world and mankind!" Photo: The Imagery, Inc.

VISION

THE U.S. CENTER FOR CITIZEN DIPLOMACY SEEKS TO DOUBLE THE NUMBER OF AMERICANS ACTIVELY INVOLVED AS GLOBAL CITIZEN DIPLOMATS BY 2020. TO ACCOMPLISH THIS VISION, THE USCCD:

- › Increases private and public sector support for citizen diplomacy by expanding alliances with existing citizen diplomacy organizations, as well as business, foundations, local and state governments, civic organizations of all types, and the U.S. government.
- › Strengthens and expands existing, time-tested programs and develops targeted, pilot programs and initiatives to address emerging needs.
- › Provides education and training programs to increase the leadership capacity of non-profit professionals and volunteers, K-12 educators, government and business leaders, and youth to conduct effective citizen diplomacy programs.
- › Convenes National Summits and special recognition events on Citizen Diplomacy.
- › Increases citizen access to U.S. based opportunities for global engagement by managing a national database and interactive Web site of U.S. citizen diplomacy activities and programs throughout the country and world.
- › Encourages K-12 schools across the United States to increase international content in their curricula to equip students with skills they need to become future leaders in a global world.
- › Conducts research and develops publications on the impact of citizen diplomacy.
- › In consultation with the U.S. Department of State, works to support those countries throughout the world seeking to establish or expand their own capacity to conduct citizen diplomacy.

A DECADE-LONG INITIATIVE FOR GLOBAL CITIZEN DIPLOMACY

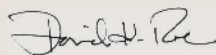
Dear Fellow Citizen Diplomats,

U.S. Center for Citizen Diplomacy (USCCD) experienced another year of unprecedented growth in 2009. Through a variety of outreach activities the USCCD has become recognized as an outstanding resource for information regarding U.S. citizen engagement in international relations whether at home or abroad. It provides updated and consistent information to Americans of all ages as well as those throughout the world on where and how they can participate as citizen diplomats. These activities also reflect a commitment to strengthen and promote existing U.S. international non-profit organizations.

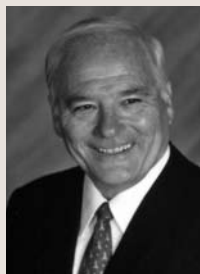
The accomplishments in 2009 listed on the opposite page demonstrate how the USCCD has assumed a national leadership role in helping build a more globally competent U.S. society. These efforts are important for our country's economic competitiveness as well as our national security. The USCCD is actively playing a critical role in convening and working with outstanding national and international leaders in foreign relations and more than 1000 U.S. non-governmental organizations (NGO) to help build international programs and services that are collaborative, engage partners around the world, and increase the number of Americans who participate as knowledgeable citizen diplomats.

Ultimately, these efforts contribute toward creating a future when all Americans understand other cultures, learn foreign languages, study and travel outside of the U.S. whenever possible, and participate in international activities both at home and abroad. In the 21st century, the USCCD Board of Directors is dedicated to the important goal that all Americans must become knowledgeable citizen diplomats, one handshake, one twitter, and one blog at a time. It is not only our right, but also today, our responsibility to our communities, our country and the world.


On November 16–19, 2010, in cooperation with the U.S. Department of State, hundreds of citizen diplomacy organizations and leaders in international relations will convene an historic U.S. Summit for Global Citizen Diplomacy. The Summit will launch a ten year initiative to work toward creating that future vision for our country and doubling the number of Americans engaged as citizen diplomats. In order to accomplish this ambitious effort and continue to grow the USCCD's constituencies both in the U.S. and abroad especially through the use of new technologies, the USCCD must obtain increased and sustained financial support. We ask all who understand the importance of this mission to contribute to the USCCD's important work in 2010.



DAVID H. ROE, PH.D.
Chair, Board of Directors
U.S. Center for Citizen Diplomacy
President, Central College, Pella, Iowa



THE HONORABLE MARK JOHNSON
Vice Chair, Board of Directors
U.S. Center for Citizen Diplomacy
U.S. Ambassador, ret., Missoula, Montana



ANN OLSEN SCHODDE
President and CEO
U.S. Center for Citizen Diplomacy



Dr. David Roe, chair of the USCCD board of directors, speaks to media about the launch of the USCCD's ten-year Global Citizen Diplomacy Initiative, February 2009. Photo courtesy Mattox Photography



2009 ACCOMPLISHMENTS

- › Provided information about citizen diplomacy to thousands of new constituencies with Twitter, Facebook and blogs that engaged individuals in the U.S and throughout the world on important topics of international relations and ways that Americans can be involved. The USCCD now connects with more than 10,000 people every day. At the end of 2009, 1,040 U.S. international non-profit organizations were listed on the USCCD web site providing Americans of all ages and backgrounds information on what these organizations do and how they can participate from study abroad to international volunteer service and home hosting international guests and more;
- › Completed a nation-wide lecture series in cooperation with Gallup, Inc. and the World Affairs Councils of America on the Gallup World Poll and book, "Who Speaks for Islam." More than 2,700 members of the World Affairs Councils and public participated in seven cities across the country;
- › Partnered, for the third year, with Business for Diplomatic Action, Young Arab Leaders and NUSACC in the Arab and American Business Fellowship Program, the only two-way, private sector supported business exchange between the U.S. and the Arab world for young emerging business leaders;
- › Launched a ten year Initiative for Global Citizen Diplomacy to double the number of Americans engaged in international activity as citizen diplomats by 2020. The Initiative began in 2009 by engaging the support of Congress and the administration with a press conference at the National Press Club, Congressional Resolution, petition to the President and endorsement from the U.S. Department of State, Office of Public Diplomacy and Public Affairs. Fifty leaders in international affairs were recruited to work with the USCCD to prepare a U.S. Summit on Global Citizen Diplomacy on November 16–19, 2010, the first of its kind since President Eisenhower convened a similar meeting 54 years ago. The Summit will officially launch the ten year campaign 2010–2020;
- › Compiled updated data on America's footprint around the world and completed research for the first USCCD publication on the impact of citizen diplomacy titled, *Citizen Diplomacy | Khrushchev in Iowa*, to be released in 2010; and
- › Continued the USCCD's commitment to preparing citizen diplomats for the future through the Iowa based K-12 Global Education Institute (GEI). With assistance from a team of Iowa educators, in cooperation with the Iowa State Department of Education, a set of 21st century global education skills for K–12 students was completed. An interdisciplinary team of Iowa middle school teachers has completed a model school based program that demonstrates how global education can be integrated throughout the curriculum. The program will reach 750 Iowa middle school students in the spring of 2010. A proposal to expand GEI to five additional states is underway.

**2009
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President, Central College, Iowa



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Malcolm Butler
President, The Riecken Foundation, Washington, D.C.



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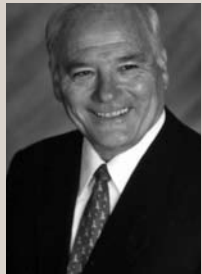
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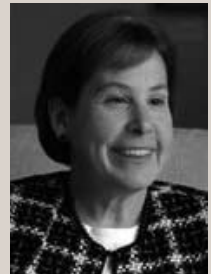
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Former Illinois State Representative
Former Illinois State Senator
Former Mayor of Springfield, Illinois



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Attorney at Law, Greenwood & Jones, Iowa



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Founder, Manatt, Phelps & Phillips, LLP, headquartered in California



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The Honorable Scott Raecker
Iowa State Representative
Executive Director, Institute for Character Development, Drake University, Iowa



Robin Read
President & CEO, National Foundation for Women Legislators, Inc., Washington D.C.



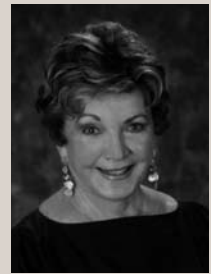
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Interim Associate Provost and Dean of International Programs, University of Iowa



Ted Townsend
Founding Patron and Executive Committee Member
President, Townsend Vision, Inc., Iowa



Doug Wilson
President, The Leaders Project—Washington, D.C.



Connie Wimer
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President, The Peres Center for Peace,
Tel Aviv, Israel; President, The Global
Forum, Rome, Italy



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Cynthia P. Schneider, Ph.D.**
U.S. Ambassador, ret.
Distinguished Professor in the Practice
of Diplomacy, School of Foreign Service,
Georgetown, University



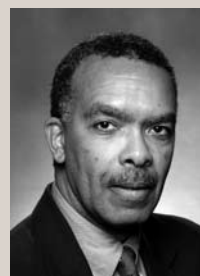
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Cooperation and Development



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National Executive Director, the
Australian Institute of International
Affairs, Deakin ACT, Australia



Adam Weinberg
President & CEO, World Learning



Aaron S. Williams
Vice President, International
Business Development, RTI
International, Washington, D.C.

NATIONAL LAUNCH OF THE INITIATIVE FOR GLOBAL CITIZEN DIPLOMACY



During a special event held on February 5, 2009 at the National Press Club in Washington D.C., the USCCD and a national coalition released a Letter to President Barack Obama asking for his endorsement of and involvement in a campaign to mobilize and engage more Americans in building strong person-to-person relationships with citizens from other countries.

The event was co-sponsored by the Howard Gilman Foundation and The Johnson Foundation. The Initiative for Global Citizen Diplomacy recommended expansion of existing citizen diplomacy efforts. It included a “Call to Action” for all Americans to become more globally engaged through education and study abroad programs, commercial enterprise, international volunteer service, development assistance, community-based initiatives, and exchanges in the arts and humanities, as well as through sports and tourism.

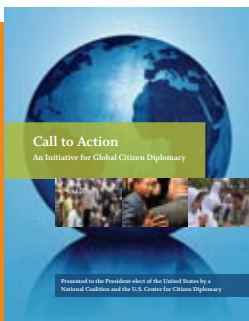
The letter to President Obama called on his Administration to increase significantly the country’s commitment to citizen engagement in international relations, and to recognize programs utilizing contributions of individual Americans as a key component in our nation’s foreign policy.

Individuals and organizations began signing on to the Call to Action by logging on the USCCD website. “As we look to restore respect for our nation around the world, our goal is to significantly increase the commitment to citizen engagement in international relations, multiplying the connections between American citizens and their counterparts overseas double by 2020,” said Host David H. Roe, Ph.D., president of Central College in Pella, Iowa, and chairman of the Board of the U.S. Center.

The Initiative was formulated using the collective experience of a diverse group of more than 40 U.S. leaders from prominent organizations in international affairs who participated in a Leadership Forum on Citizen Diplomacy co-sponsored by the U.S. Center for Citizen Diplomacy and The Johnson Foundation in October 2008.

A cross section of business, academia, international education, development organizations, and state and local government leaders spoke at the February 5 launch event. They shared personal experiences and commentary on the importance of citizen diplomacy and the engagement of individual Americans in programs that increase cross-cultural understanding and promote greater mutual respect among peoples.

The Honorable Barbara Lawton, Lieutenant Governor, State of Wisconsin and Chair, National Lieutenant Governors Association, noted the important role of student exchanges, businesses developing exports, Rotary Clubs, sister city relationships, tourism and other programs. “These relationships strengthen the fabric and build the bridges between the U.S. and other countries, a fabric that holds when there are disruptions on a government-to-government level,” she said. “Through organizations like the U.S. Center, we come together and leverage the energy those connections produce to build a shared sense of destiny around the world.”



ADDITIONAL COMMENTARY AT THE FEBRUARY 5, 2009 LAUNCH FEATURED THE FOLLOWING SPEAKERS:

Ambassador Ronald E. Neumann
President, American Academy of Diplomacy

Ambassador Uri Savir President, Peres Center
for Peace, Tel Aviv, Israel

Ms. Harriet Mayor Fulbright President,
J. William and Harriet Fulbright Center

Mr. Doug Wilson Board of Directors, The Howard Gilman Foundation
[In March 2010, he was sworn in as Assistant Secretary for Defense, Public
Affairs.]

Mr. Amr Badr
Managing Director, Egypt and Middle East, Abercrombie and Kent, Cairo, Egypt

The Honorable James A. Leach



OPPOSITE Aaron Williams, vice president of International Business Development, addresses the audience of journalists, government information officers and guests during the USCCD's February 5, 2009 event at the National Press Club (founded in 1908) in Washington, D.C.

UPPER Being interviewed by journalists is Randa Fahmy Hudome (center). Hudome is a media spokesperson on international energy and Middle East issues; she is also president of Fahmy Hudome International, LLC and member of the USCCD board of directors.

LEFT Harriet Mayor Fulbright, president of J. William & Harriet Fulbright Center, greets Amr Badr, managing director of Egypt and Middle East, Abercrombie and Kent, Cairo, Egypt. Members of the USCCD Advisory Council are preparing to speak at the launch event at the National Press Club. Also pictured are Doug Wilson (far left), president of Leadership Project and Anicet Georges Dologuele (right of Fulbright), president, Central African States Development Bank, Republic of Congo.

Photos courtesy Mattox Photography

U.S. CENTER FOR CITIZEN DIPLOMACY

A letter to the President of the United States

Dear Mr. President:

Congratulations on your historic ascendance to the Presidency of the United States. Throughout your campaign, you stated that, if elected, a major goal for your administration would be “restoring respect for our country throughout the world.” We heartily applaud and embrace your persuasive vision. Consistently, you have inspired Americans across the country to say, “Yes we can.” Now we are asking, “How can we help?”

Americans of all ages and backgrounds are ready to work with you to bring about the changes you so eloquently put forth. The non-partisan U.S. Center for Citizen Diplomacy, based in Des Moines, Iowa, has compiled the opinions and expertise of many national experts and organizations with long histories in international affairs and multicultural relationship building. This group constitutes a bi-partisan body of men and women who daily experience the rewards of engaging with thousands of counterparts around the world. We know firsthand the goodwill that comes with the citizen-to-citizen bonds that are forged.

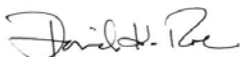
As you have affirmed in many of your speeches, it is essential to increase significantly the nation’s commitment to citizen engagement in international relations, whether at home or abroad. We agree completely. Together, we respectfully propose a new program to utilize the untapped spirit of individual, diverse Americans as a key component in your strategy to repair American foreign policy.

Tremendous opportunities exist to involve many thousands more Americans in this vital work, contributing as citizen diplomats in a variety of ways. A program that expands and utilizes their talents and expertise will greatly help the United States regain its stature as a respected, positive force throughout the world. Much of our thinking builds on the successful models of Presidents Dwight D. Eisenhower and John F. Kennedy, and leaders such as J. William Fulbright.

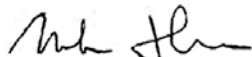
Based on the thoughtful recommendations of a broad based group of experienced Americans, our enclosed *Call to Action* is a “call” to all Americans to become globally conscious, literate and engaged through education and study abroad programs, development assistance, commercial enterprise, international volunteer service, community-based initiatives, and exchanges in the arts and humanities, as well as through sports and tourism. The goal is to multiply the connections between American citizens and their counterparts overseas double by 2020.

Our proposal describes a multifaceted approach centered on American values, principles, diversity and hope. We encourage you to designate this initiative as a central component in your vision of tomorrow’s world. We look forward to your response in consideration of this undertaking and stand ready to follow your lead.

Sincerely yours,



Chair, Board of Directors,
U.S. Center for Citizen Diplomacy
President, Central College, Pella, Iowa



Vice Chair, Board of Directors,
U.S. Center for Citizen Diplomacy
U.S. Ambassador, ret., Missoula, Montana



President and CEO,
U.S. Center for Citizen Diplomacy



Virginia Representative
James Moran, co-sponsor



North Carolina Representative
Sue Myrick, co-sponsor

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HOUSE RESOLUTION 569

A U.S. HOUSE OF REPRESENTATIVES RESOLUTION THAT SUPPORTS THE WORK OF CITIZEN DIPLOMACY ORGANIZATIONS AND ENCOURAGES THE CONVENING OF A PRESIDENTIAL SUMMIT ON GLOBAL CITIZEN DIPLOMACY

On June 19, 2009, Virginia Representative James Moran alongside co-sponsors Rep. Sue Myrick of North Carolina, Rep. Tom Latham of Iowa, Rep. Rosa DeLauro of Connecticut, Rep. Harry Mitchell of Arizona, Rep. David Loebsack of Iowa, Rep. Maurice Hinchey of New York, and Rep. James McGovern of Massachusetts introduced a resolution that supports the work of citizen diplomacy organizations and encourages President Obama to convene a Summit on Global Citizen Diplomacy. As of December 30, 2009, there were 30 co-sponsors signed on to the bipartisan resolution.

On September 17, 2009, the USCCD hosted a Congressional Reception at the Rayburn House Office Building to honor the co-sponsors of H.Res. 569. Speaking to a crowd of 75 supporters and congressional staff, Rep. James Moran stated why citizen diplomacy is so vital to our country:

“The United States has one, if not the most, powerful militaries in the world,” Moran said. “It is the best equipped, the most technologically sophisticated, and has a yearly budget equivalent to the sum of all other militaries around the world combined. But there is one resource at the disposal of our government that has not been utilized sufficiently... That resource is the American people, our own citizens.” He continued: “Through organizations and programs such as the Peace Corps, International Visitors, Fulbright academic exchanges, student exchanges, and simply traveling to another country to learn their language and culture, we will prevent future tensions from developing as stronger ties between government and people expand.”

David Young, a former foreign affairs aide to Rep. Moran, now with the State Department and Shai Tamari, the foreign policy legislative assistant for Rep. Moran’s office, worked on obtaining co-sponsors and helped to promote the resolution in the House.



Guests mingle at the bipartisan Congressional reception for co-sponsors of House Resolution 569 at the Rayburn House Office Building in Washington, D.C., September 17, 2009.

Photo: Emily Goodyk

U.S. SUMMIT & INITIATIVE FOR GLOBAL CITIZEN DIPLOMACY

PLANNING THE 2010 SUMMIT

The USCCD, in partnership with the U.S. State Department, Office of Public Diplomacy and Public Affairs, and in support of more than 1000 U.S. Non-Governmental Organizations (NGOs) conducting citizen diplomacy activities, will convene a historic U.S. Summit for Global Citizen Diplomacy on November 16–19, 2010 in Washington, D.C.. The goal of the Summit and ten year Initiative for Global Citizen Diplomacy is to double the number of American volunteers of all ages involved in international activities at home or abroad, from an estimated 60 million today to 120 million by 2020.

PARTNERING WITH THE WORLD TO ADDRESS MAJOR CHALLENGES OF THE 21ST CENTURY

The U.S. Summit & Initiative for Global Citizen Diplomacy supports current efforts of President Obama, Secretary of State Hillary Clinton, and Under Secretary of State for Public Diplomacy and Public Affairs, Judith McHale to make global citizen diplomacy a national priority and utilize new technologies to broaden the reach and opportunities for engagement. Secretary of State Clinton will serve as Honorary Summit Chair alongside an Honorary Citizen Diplomat Chair. The President is being called upon to speak at the event, the first since President Eisenhower addressed a similar gathering on September 11, 1956 to call Americans to greater involvement in international relations. Fifty-four years later in an increasingly globalized world, the call is as relevant and urgent as ever.

In preparation for the 2010 Summit, more than one hundred NGO leaders began working in 12 private sector task force groups and to solicit proposals from citizen diplomacy organizations to be presented at the summit. These organizations will respond to a challenge for new, innovative best practices that will increase the number of Americans engaged with the world. The Task Force groups are co-chaired by experts in their respective fields who represent broad networks of similar organizations. They represent international organizations working in the sectors of Business, Community-based Organizations, Development Assistance, Faith-based Organizations, Global Health, Higher Education, International Cultural Engagement, International Voluntary Service, K-12 Education, Sports, Travel & Tourism, and Youth Service.

SUMMIT GOALS

- › **Focus national and international attention** on the impact of citizen involvement in international activities and demonstrate why citizen diplomacy is a vital public diplomacy tool in America's outreach to the world;
- › **Establish the United States as a collaborative world leader** in the promotion of international understanding through the interaction of Americans with people throughout the world;
- › **Showcase 120 new and collaborative programs** by U.S. citizen diplomacy organizations that enhance current best practices, leverage new technologies to expand involvement, increase opportunities for international volunteer service in the United States and abroad, and engage international partners;
- › **Energize the private sector** and connect potential funders with innovative citizen diplomacy programs;
- › **Establish a set of measurable outcomes** in 12 sectors of citizen diplomacy activity to track progress and growth; and
- › **Provide a national launch** for the 10 year marketing campaign and initiative for global citizen diplomacy.

SUMMIT LEADERSHIP

TASK FORCE CHAIRS

Business

Lorraine Hariton | *Co-Chair*
Special Representative, Commercial & Business Affairs, U.S. Department of State

Keith Reinhard | *Co-Chair*
President, Business for Diplomatic Action

Peter Tichansky | *Co-Chair*
President & CEO, Business Council for International Understanding

Community-based Organizations

Patrick Madden | *Co-Chair*
President, Sister Cities International

Sherry Mueller | *Co-Chair*
President, NCIV

Culture & Arts

Frank Hodsoll | *Co-Chair*
Principal, Hodsoll & Associates
President, Resource Center for Cultural Engagement

Cynthia Schneider | *Co-Chair*
Distinguished Professor, Diplomacy, Georgetown University

Development Assistance

Charles MacCormack | *Co-Chair*
President, Save the Children

Sam Worthington | *Co-Chair*
President, InterAction

Global Health

Dr. Jeff Heck | *Co-Chair*
Professor, University of North Carolina

Dr. Yogesh Shah | *Co-Chair*
Associate Dean, Global Health, Des Moines University

Daniel Fantozzi
Director | Office of International Health & Biodefense

Higher Education

John Halder | *Co-Chair*

Marlene Johnson | *Co-Chair*
Executive Director & CEO, NAFSA

International Voluntary Service

David Caprara | *Co-Chair*
Director, Int'l Volunteering & Service Initiative, Brookings Institution
Building Bridges Coalition

Steve Rosenthal | *Co-Chair*
Executive Director, Cross Cultural Solutions

K-12 Education

Edwin Gragert | *Co-Chair*
Executive Director, iEARN-USA

John Hishmeh | *Co-Chair*
Executive Director, CSIET

Renee Shull | *Co-Chair*
Director of Education, U.S. Center for Citizen Diplomacy

Sports

Tony Ponturo | *Co-Chair*
Chief Executive Officer, Ponturo Management Group

Jake Sullivan | *Co-Chair*
President, Kingdom Hoops

Tourism/Travel

Amr Badr | *Co-Chair*
Managing Director, Egypt & Middle East, Abercrombie & Kent

Deirdre White | *Co-Chair*
President & COO, CDC Development Solutions

Youth Service

Steve Culbertson | *Co-Chair*
President & CEO, Youth Service America

Jess Rimington | *Co-Chair*
Director & Founder, One World Youth Project

ROUND TABLE DISCUSSIONS

Impact of Traditional and New Media Technology on Citizen Diplomacy

David Nassar
Vice President for Strategy, Blue State Digital

The Role of U.S. Citizen Diplomacy in Developing Partnerships with Predominately Muslim Nations

Randa Hudome
President, Fahmy Hudome International

Stephen Grand
Fellow and Director, Project on U.S. Relations with the Islamic World, Brookings

Public Policies and Funding Issue that Affect the Expansion of U.S. Citizen Diplomacy Programs and Services.

Michael McCarry
Executive Director, Alliance for International Educational and Cultural Exchange

Global Citizen Diplomacy Organizations: Opportunities for Cooperation

Sharon Memis
Director, North America, British Council

Evaluating and Measuring the Impact of Citizen Diplomacy

Dr. Allan Goodman
President, Institute of International Education

SUMMIT EXECUTIVE COMMITTEE

David Roe

Ted Townsend

Randa Fahmy Hudome

Laurie Heintz

Charles Montgomery

The Honorable Karen Hasara

Ambassador Mark Johnson

Ambassador Ron Neumann

Ambassador Chuck Manatt

Sherry Mueller

Edie Fraser

Doug Wilson

Kathryn Brown

Geoff Gamble

Tom Stillitano

The Honorable Norman Mineta

Patrick Madden

Ann Schodde

Tom Gittins

HONORARY SUMMIT ADVISORS

Mary Jean Eisenhower

Dr. Allan Goodman

Ambassador John Menzies

Harriet Mayor Fulbright

The Honorable Harris Wofford

STATE DEPARTMENT

The Honorable Judith McHale

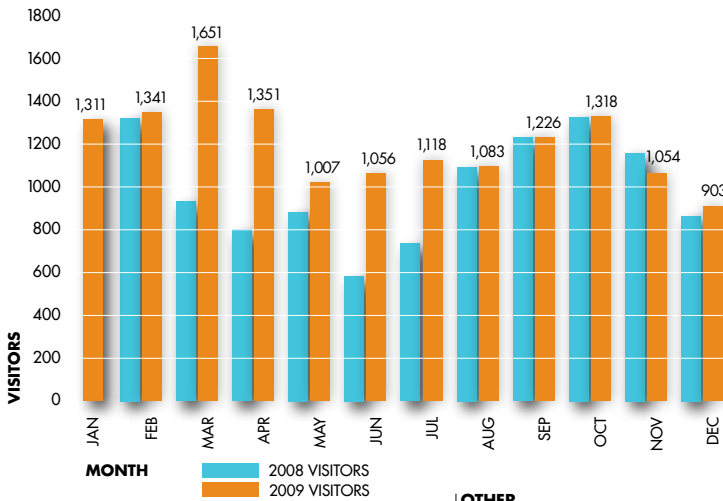
As of December 30, 2009

“Now is the time for all of us to take our share of responsibility for a global response to global challenges.” PRESIDENT BARACK OBAMA, 2009

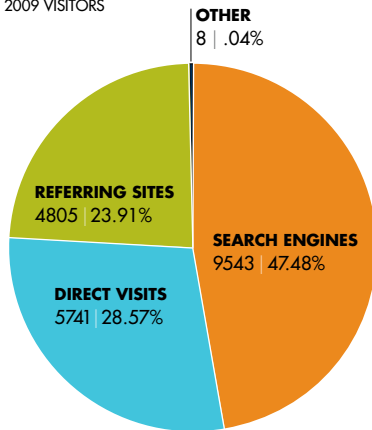
THE WEB

The number of visitors to the USCCD Website in 2009 increased by almost 20% over the previous year (see graph below), thanks to an ongoing effort to explore new ways to reach out to citizens nationwide and around the world. The USCCD was able to successfully utilize social media networks this year to reach thousands of interested citizens and bring attention to resources available to them through its Website.

WEBSITE VISITORS



WEBSITE TRAFFIC SOURCES



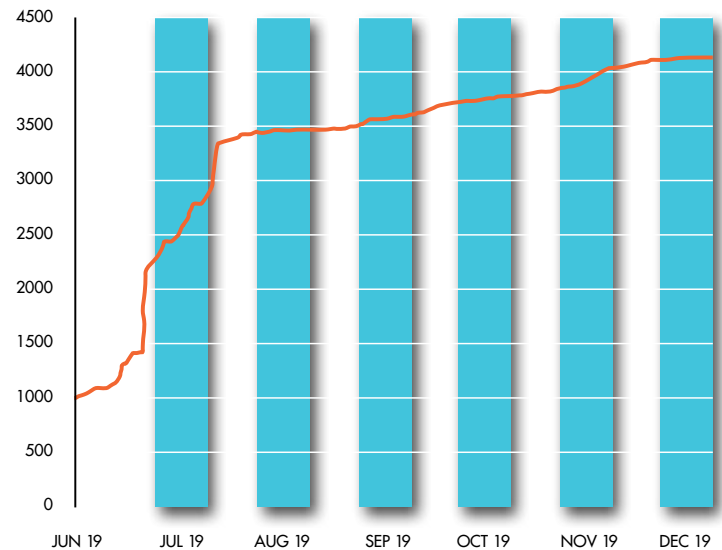
SOCIAL MEDIA

In early April 2009, the USCCD began utilizing new social media technologies to further promote its programs and initiatives, spread awareness of citizen diplomacy, and engage a wider audience of citizen diplomats. This avenue of communication has allowed the USCCD to move from simply providing information to engaging constituents in a two-way conversation, including them in all aspects of its mission and developing a community of dedicated and passionate individuals and organizations. The USCCD is involved in social media via Facebook, Twitter, Change.org, YouTube, and various networks on the online platform (Ning.) In 2009, the USCCD social media network quickly grew to include 4,000 individuals representing every state in the nation and 85 countries around the world.

THE USCCD FACEBOOK PAGE WAS VISITED 7,319 TIMES IN 2009

SOCIAL MEDIA GROWTH 2009

IN 2009, THE USCCD'S SOCIAL MEDIA NETWORK REACHED OVER 85 COUNTRIES AND 4,000 INDIVIDUALS



BLOG

The USCCD maintains an active blog on its Website that serves as the communication hub for all USCCD activities, promotion of other organizations' events or programs, relevant news updates, and information on how to get involved in citizen diplomacy.

BLOG PAGEVIEWS 42.80% INCREASE IN 2009
PAGEVIEWS 2008 -1,306 PAGEVIEWS 2009 -1,865

Significant progress was also made on an initiative to increase the number of existing citizen diplomacy organizations and resources available on the USCCD Website in 2009. By the end of the year, 976 organizations were listed on the site, up from 350 in 2008. A new organizational-search database was in development for an early 2010 launch to help visitors more easily navigate the expanded resources and opportunities to be involved.

65 MILLION CITIZEN DIPLOMATS' FOOTPRINT AROUND THE WORLD

HOW MANY AMERICANS ARE ACTUALLY ENGAGED IN INTERNATIONAL ACTIVITIES?

WHAT IS OUR FOOTPRINT AROUND THE WORLD TODAY?

In an effort to lay the groundwork for the U.S. Summit, the USCCD has conducted on-going basic research on the number of Americans involved in citizen diplomacy activities at home and abroad. This research will serve as the baseline for the USCCD's goal to double the number of U.S. citizen diplomats over the next ten years.

SECTION 1: AMERICANS ABROAD

Total U.S. Population: **304,059,724** (2008 Census Bureau estimate)

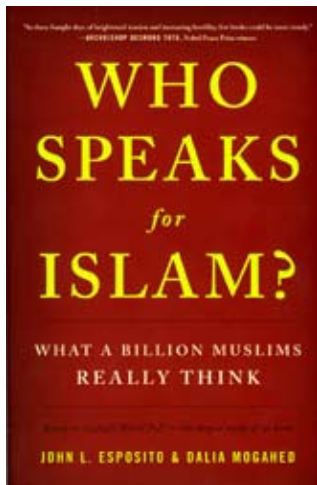
Passports: **100,000,000** total U.S. passport holders = 33% of total population Source: State Department, 2008

SECTION 2: INTERNATIONAL ACTIVITIES OUTSIDE OF THE U.S.

- 1. Volunteer Service Abroad: 867,000** volunteers = only 1% of all Americans.
(Source: Center for Social Development, Washington University in St. Louis, 2007)
- 2. Government sponsored exchanges: 52,352** American participants; over 1.3 million international participants (Source: IAWG, 2007)
- 3. Peace Corps: 7,876** volunteers (Source: Peace Corps website, 2008)
- 4. Civil and Foreign Service:** 11,500 Foreign Service officers around the world and 7,500 Civil Service officers in the U.S. and Mexico
(Source: State Department, 2008)
- 5. Higher Ed students studying abroad: 262,416** U.S. students — compared to **671,616** international students in the U.S.
1.3% of the total 18 million undergraduate & graduate students enrolled (Source: IIE Open Doors, 2009)
- 6. High School Exchanges: 2,255** students and **898** teachers (Source: CSJET 2008)
Low estimate, pending more research numbers. Does not account for high school students traveling with their school.
- 7. Business/Convention: 7.389** million (Source: "Profile of U.S. Travelers Visiting Overseas Destinations," Office of Travel and Tourism Industries, Dept. of Commerce) Global Corporate Citizenship: 12 corporations sent **680** employees to volunteer (Source: FSG Social Impact Advisors, 2008)
- 8. Tourists: 25.832** million — Includes categories Leisure and Visiting Friends/Relatives
(Source: Dept. of Commerce, Office of Travel & Tourism Industries; 2008)
- 9. Faith-based missions: 308,000** individuals, **255,000** congregations sent missions abroad (a total of 330,000 congregations in U.S.)
(Source: Office of Travel and Tourism Industries, 2008 and The Hudson Institute, 2008)
- 10. Expatriates:** Estimated at **5.26** million (Source: Association of American Residents Overseas, 2009)
- 11. Military: 510,539** active personnel are stationed overseas (Source: Department of Defense, 2008)

SECTION 3: INTERNATIONAL ACTIVITIES AT HOME

- 1. Volunteers involved in an International organization at home: 772,000**
Total at-home volunteers, or **772,000** people, represent 0.45% of the total number of Americans volunteers
Total American volunteers, or **64,318,000** people, represents 26.7% of the total U.S. population
Examples: National Council for International Visitors reports 80,000 volunteers; World Affairs Councils reports 484,000 volunteers
(Source: Center for Social Development, Washington University, St. Louis, MO, 2007)
- 2. Foreign adoptions: 17,438** (Source: Office of Children's Issues, Department of State, 2008)
- 3. Americans sponsoring a child abroad: 16 million** (Source: Save the Children, 2008)



2009 FORUMS

30 MARCH 2009
SPRINGFIELD, ILLINOIS

Sponsors | WAC of Central Illinois, University of Illinois; Sister Cities Association of Springfield; and *Springfield Commission on International Visitors*, the Islamic Society of Greater Springfield and the UIS ECCE Speaker Series.

In Springfield, the speaker was Majali Rheault, whose main areas of research are integration and identity of European Muslims and perceptions of African Muslims. As part of the *Muslim-West Facts Initiative*, she has traveled around the globe to help disseminate key findings from the Gallup World Poll.

19 OCTOBER 2009
MILWAUKEE, WISCONSIN

Sponsors | Institute of World Affairs, Center for International Education, University of Wisconsin-Milwaukee; The Islamic Center of Milwaukee; Milwaukee Public TV

www.globalcommons.com

21 OCTOBER 2009
SAN FRANCISCO, CALIFORNIA

Sponsors | World Affairs Council of Northern California; Egyptian-American Society

www.itsyourworld.org;
San Francisco Forum Video:
<http://wacsf.vportal.net/>

27 OCTOBER 2009
MISSOULA, MONTANA

Sponsors | World Affairs Council of Montana; First Interstate Bank; International Programs and the Central & Southwest Asia Program, The University of Montana; The Dennis and Phyllis Washington Foundation; Max and Betty Swanson Foundation; Kathy Caras Veazey; Milt and Joan Datsopoulos; S.G. Long & Company

www.Montanaworldaffairs.org

WHO SPEAKS FOR ISLAM? FORUMS ENGAGED NATION

The last of seven national forums *WHO SPEAKS FOR ISLAM? What a Billion Muslims Really Think* concluded on October 27, 2009 in Missoula, Montana to a packed auditorium at The University of Montana.

Despite widespread media coverage of the wars in Iraq and Afghanistan, global terrorism and events in the Middle East, little is truly known about what a majority of the world's Muslims really think and feel.

What do Muslims have to say about violence and terrorist attacks? What do they have to say about democracy, women, and relations with the West? What are their values, goals, and religious beliefs? Is Islam to blame for terrorism? Why is there so much anti-Americanism in the Muslim world? Who are the extremists? Where are the moderates? These are questions that Gallup posed to residents that were on the minds of millions.

To help put to rest misunderstandings and present the often-silenced voice of the Muslim world, the forum audience learned about Gallup World Poll's massive, multiyear research. Dalia Mogahed, senior analyst and executive director of the Gallup Center for Muslim Studies, presented this comprehensive study that investigated more than 50,000 interviews and 35 nations that are predominantly Muslim or have significant Muslim





Moderator Sara Abbasi (left) asks Dalia Mogahed questions from the audience. Abbasi is active as a World Affairs Council of Northern California board member, One Nation For All board of advisors member, and Developments in Literacy (DIL) board of directors chair.

Photo: Julie Brookman

populations. Gallup's study challenged conventional wisdom and shed a clear light on what motivates Muslims worldwide. Grounded in statistics, not rhetoric, Mogahed brought Gallup's data-driven evidence — the voices of a billion Muslims, not those of individual “experts” or “extremists” — to one of the most heated and consequential debates of our time.

Launched in 2008 in Iowa, the USCCD organized this national forum series, working with World Affairs Councils or nonprofits engaged with international relations in seven states. “It is quite appropriate that we would start[ed] our seven-state tour here in Iowa, because this is where everything started [for Gallup],” Mogahed told her standing-room-only audience in Des Moines.

WHO SPEAKS FOR ISLAM forums were presented to live audiences that totaled more than 2,700 people. Extensive questions and answer periods followed each presentation. Media coverage of print, radio, television, as well as Website, Facebook, Twitter, and related blogs, expanded the national audience to tens of thousands globally.



At San Francisco's October 21, 2009 forum, Dalia Mogahed (at podium) spoke to World Affairs Council members and guests. Mogahed, coauthor of the book titled *Who Speaks for Islam? What a Billion Muslims Really Think*, directs the Muslim-West Facts Initiative through which Gallup, in collaboration with the Coexist Foundation, is disseminating the findings of the Gallup World Poll to key opinion leaders in the Muslim World and the West. In April 2009, Mogahed was appointed to President Obama's Advisory Council on Faith-Based and Neighborhood Partnerships.

Photo: Julie Brookman



ARAB AND AMERICAN BUSINESS FELLOWSHIPS (AABF) 2009



2009 American and Arab Fellows each participated the private sector led exchange programs that focused on cultivating today's global leaders. Participants gained a deeper understanding of issues important to each region to positively shape future economic relations between the U.S. and Arab worlds.

ABOVE American Fellow Eric Idehen, vice president of diversity and inclusion, Wells Fargo Financial in Des Moines, Iowa, at the Dubai Convention Center, next door to the Dubai School of Government. Photo courtesy Eric Idehen

Launched as a pilot in partnership with Business for Diplomatic Action (BDA), the Young Arab Leaders (YAL), and the National U.S. Arab Chamber of Commerce (NUSACC), AABF has been a transformative experience for the influential young Arab and American leaders who have participated to date, and 2009 was no exception. The AABF program was expanded for the third year to include 15 Arab Fellows and 12 American Fellows who took part in a reciprocal business exchange from October 4–23.

ARAB FELLOWSHIP 2009

During their time in the U.S., the Arab Fellows spent time in New York, NY, Chicago, IL, Des Moines, Iowa, Michigan, and Washington, D.C., meeting with executives from corporate hosts that included RR Donnelley, Dow Chemical, MidAmerican Energy Company, Wells Fargo, and Pioneer Hi-Bred, a Dupont Company.

AMERICAN FELLOWSHIP 2009

Following orientation in New York, the American Fellows traveled to Dubai, UAE, Cairo, Egypt, and Palestine before reconvening with their Arab counterparts in Washington, D.C.

BUILDING PARTNERSHIPS FOR THE FUTURE: SETTING AN ACTION AGENDA FOR U.S.-ARAB RELATIONS

A closing conference for the 2009 Arab and American Business Fellowship program was held in Washington, D.C. and focused on setting concrete action steps for the private sector to help lay a new foundation for U.S.-Arab relations. Drawing on the experiences and the insights of the Arab and American executives who participated as Fellows in this year's program, as well as notable experts from business, government, media, and public opinion research, the conference sought to develop creative solutions to the specific recommendations that President Obama made in his Cairo address to the Muslim world. The initiatives are centered on building new public-private partnerships among businesses, governments and non-profit organizations.

The Arab & American Business Fellowship is the only private sector-led exchange program that focuses on cultivating today's global leaders. To date, AABF program participants have included 56 Fellows representing 12 U.S. states and 10 Arab countries; as well as 85 host companies across the two regions.

(left to right) Roy Armale, brand manager at Johnson & Johnson in Dubai, UAE; Nancy J. Boettger, Iowa State Senator; Noha Ragheb, head of the Child and Adolescent Creative Unit, Bibliotheca Alexandrina in Egypt; Nesrine Halima, manager at PricewaterhouseCoopers in Dubai, UAE; and Osama Daoud, human resources executive, Dow Chemical Company in Dubai, UAE



2009 ARAB AND AMERICAN BUSINESS FELLOWSHIP PROGRAM

ARAB FELLOWS

Mohammed Al Roomi, chemical engineer, Saudi Aramco International Petroleum in Saudi Arabia.

Basel Anabtawi, senior account executive, TBWA / RAAD in Dubai, UAE.

Lara Arab, program manager, Hawkamah Institute for Corporate Governance in Dubai, UAE.

Roy Armale, brand manager, Johnson & Johnson in Dubai, UAE.

Fadi Bahhady, IT executive, Dubai Healthcare City (DHCC) in Dubai, UAE; **Paola Chakhtoura**, executive director, American Lebanese Chamber of Commerce in Lebanon.

Paola Chakhtoura, American Lebanese Chamber of Commerce, Lebanon

Osama Daoud, human resources, Dow Chemical Company in Dubai, UAE.

Nesrine Halima, manager at PricewaterhouseCoopers in Dubai, UAE.

O'bour Hashash, branding manager at the Paltel Group in Ramallah, Palestine.

Nooruddin Jabbar, manager of World-Wide Contact Centre Operations, Gulf Air in Bahrain

Katia Philip, human resources country leader, Dow Chemical in Dubai, UAE

Noha Ragheb, head of the Child and Adolescent Creative Unit, Bibliotheca Alexandrina in Egypt

Nada Saleh Al Shama, principal consultant at Dubai Properties Group in Dubai, UAE.

Hisham Zaid, general manager, HULUL International; acting director, Business Development Directorate in Ramallah, Palestine.

Ahmed Zakaria, senior manager of Business Development and Special Projects, Dubai Holding in Dubai, UAE.

AMERICAN FELLOWS

Alexander Blass, president and CEO, Alexander Blass International in Baltimore, Maryland

Simou Bouhiyate, senior data systems engineer, Verizon Wireless in Branchburg, New Jersey.

Kathryn Gray, brand marketing manager, Sephora in San Francisco, California

Cari Guittard, executive director, Business for Diplomatic Action.

Eric Idehen, vice president of diversity and inclusion, Wells Fargo Financial in Des Moines, Iowa.

Angie King, vice president of business development, Foundation Management Services in Denton, Texas.

Barbara Lacina, public service executive, Iowa Department of Human Services.

Pedro Mascaro, international business director, DDB Worldwide in San Francisco, California.

Barbara McAllister, senior program manager and organization development leader, Intel in Chandler, Arizona.

Kevin Seavey, process engineering specialist, Dow Chemical in Texas.

Elizabeth Shipley, education and communications manager, Intel in New Mexico.

Jennifer Zamora, marketing manager (Chelants and Specialty Alkanolamines), Dow Chemical Company in Midland, Michigan.

BUSINESSES AND ORGANIZATIONS PARTICIPATED IN THE AABF PROGRAM AS SPONSORS, HOSTS, OR FELLOW EMPLOYERS IN 2009.

Abu Dhabi Media Company
 Alexander Blass International
 American Lebanese Chamber of Commerce
 Bibliotheca Alexandrina
 Birzeit Pharmaceutical
 Bloomberg LLP
 Center for International Private Enterprise
 Citadel Capital
 CNN
 DDB Worldwide
 Dow Chemical
 Dubai Health Care City
 Dubai International Financial Center
 Dubai Land
 Dubai World
 Dubai World Trade Center
 Enmaa Financial Services
 Foundation Management Services
 Global Investment House
 Golden Wheat Company
 Good Housekeeping Institute
 Greater Des Moines Partnership
 Gulf Air
 Hawkamah Institute for Corporate Governance
 HULUL Business Solutions
 Intel
 International Finance Corporation
 Jawwal Telecom
 Johnson & Johnson
 McManus Foundation
 Microsoft
 MidAmerican Energy Company
 Middle East Institute
 Motorola
 NASDAQ
 New York Times
 Padico
 Palestine Stock Exchange
 Paltel Group
 Pioneer Hi-Bred International
 PriceWaterhouseCoopers
 Reinhard Foundation
 RR Donnelley and Sons
 Rudin Management
 Saudi Aramco
 Sephora
 Sesame Workshop
 Siegel+Gale
 Sinbad Group
 SODIC
 Tatweer Holdings
 Time Warner
 United Airlines
 United Brokerage and Investment Company
 United Nations
 US Department of Commerce
 US Department of Defense
 US Department of State
 US Trade Representative
 Verizon
 Wells Fargo
 World Bank

FACT-FINDING MISSION TO IRAQ

USCCD President and CEO Ann Schodde and Board Treasurer Chuck Montgomery visited Baghdad, Iraq, January 11–15, 2009. They were part of an eight person fact-finding mission, hosted by U.S. Ambassador Ryan Crocker. This first-of-its kind delegation met with President Talabani, Deputy Prime Minister Salih, the deputy speaker of Iraq's parliament, parliament's Presidency Council, Cabinet ministers, University of Baghdad faculty, Iraqi and Western media, the UN's special representative, U.S. General Zamzow, and U.S. Ambassador Crocker and his senior staff.

Montgomery and Schodde were struck by the widespread sense of progress and optimism, from Iraqis and Americans. They were also moved by the vision, energy and sacrifice of the Americans and Iraqis whose work has saved Iraq from spiraling out of control.

There were affirmations of real progress in Iraq, but also candid assessments of the fragility of that progress. The trip also provided important opportunities to advocate a role for citizen diplomacy in the work that remains in Iraq. One result: USCCD's involvement in the U.S. visit of a large delegation of Iraqi municipal officials seeking to improve essential municipal services.



Chuck Montgomery, USCCD Board Treasurer, aboard a cargo aircraft in route to Baghdad, Iraq in January 2009. Photo courtesy Chuck Montgomery

KEY IMPRESSIONS

- › “The surge” in concert with other factors such as the “Sunni awakening” has produced stability in Iraq.
- › Ambassador Crocker and General Petraeus are widely credited for their vision, energy and sensitivity to Iraqis.
- › Exceptional Americans are making a difference in Iraq, providing security, establishing military academies, promoting Fulbright scholarships, developing Iraqi courts, advising candidates on effective campaigning, creating an oral history of genocide in Iraq, developing archeological sites, and the list goes on.
- › Shias, Sunnis and Kurds are working together politically.
- › President Talabani, a Kurd, described improving relations with Turkey, a nation wary of Kurdish separatists.
- › Credible Provincial Council elections, on January 31, 2009, saw over 14,000 candidates, from all political factions, including Sunnis, competed for seats on 440 Provincial Councils.
- › Significant efforts are underway to promote Iraqi federalism, balancing Iraq's traditionally predominant central government with strong local governments.
- › Exceptionally able young leaders like Deputy Prime Minister Salih express confidence in Iraq's future but also voice a practical awareness of potential pitfalls—for example, the challenge of achieving military submission to civilian control.
- › Violence in Iraq is significantly diminished. The Iraqi military is now a viable combat force, but the police force is still less than adequate.
- › Iraq has rich resources: large, easily accessible pools of oil located close to the surface and existing pipelines; an educated workforce with numerous engineers; important assets for a tourism industry—many Shia holy sites and world famous archeological sites.
- › Prime Minister Maliki has approved a \$1 billion Iraqi initiative to send fifty thousand Iraqis, over five years, to Western universities—70% to the U.S.
- › The United Nations is once again active in Iraq, undertaking its largest role in the country to date.

LASTING IMPACT OF CITIZEN DIPLOMACY KHRUSHCHEV IN IOWA

The instrumental role that citizens — past and present — have played in the development of foreign relations, between the people of Iowa and Russia, is the subject captured throughout the pages of the USCCD's new publication called *Citizen Diplomacy | Khrushchev in Iowa*.

The publication was inspired by the 50th anniversary of the first visit to the United States by a Soviet leader—Nikita Khrushchev. The visit turned the nation's spotlight on Iowa's unique diplomatic heritage and the power of trade, both of which reached across borders and thawed Cold War tensions five decades ago.

The book looks at the Soviet Premier's historic visit to his Iowan friends, Elizabeth and Roswell Garst. It also documents central Iowa visits by the Russian delegation in August of 2009 and chronicles strengthened relationships and new friendships. The prologue provides the reader with a glimpse into these citizens' generous and dedicated actions, and places the 2009 connections into a historical context. Generously illustrated, the photographs capture historical events together with activities organized from August 27 through August 30, 2009.

A statewide planning committee of individuals organized the 50th anniversary celebration. Rachel Garst and Sandi Yoder



were co-chairs of this committee. The team of individual advisors from Iowa included community activists, individual entrepreneurs, academics, and politicians to professional colleagues of citizen diplomatic organizations and community corporations. Staff and volunteers of Drake University, Iowa Council for International Understanding, Iowa Sister States, Iowa Department of Economic Development, The Stanley Foundation, The Greater Des Moines Partnership, and Whiterock Conservancy collaborated to honor diplomatic achievements, expand U.S.-Russian friendships, and build international exchange and understanding.

Citizen Diplomacy | Khrushchev in Iowa

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First edition, 2010

By M. Jessica Rowe, Designed by Connie Wilson Design, Des Moines, Iowa

Photography by The Imagery, Inc., Stephanie and Rod Oman, Minnesota

2,500 copies were printed in Iowa

The publication can be viewed and downloaded from the USCCD Website.



Russian diplomats with U.S. citizen Sergei Khrushchev, son of the late Soviet Premier Nikita Khrushchev, pause while touring Ron Heck's (second from right) farm operation near Perry, Iowa, August 30, 2009.

GLOBAL EDUCATION INITIATIVE (GEI)

In 2009, with funding from the Iowa legislature, the State of Iowa began the implementation of a model program designed to pilot the National Global Education Institute. The USCCD, in collaboration with the William J. & Harriet Fulbright Center and the University of Iowa Department of International Programs, embarked on the development of the Iowa Global Education Initiative. To begin this important work, a statewide Iowa Task Force for Global Education was formed from public and private education, business, the state legislature, Iowa's Department of Education, the Governor's office, Iowa universities and community colleges, and Iowa non-profit organizations. In a relatively short period, significant progress has been made in this work.

The Statewide Task Force, led with a "writing team" of nine educators, has completed a draft of Global Literacy Concepts and Skills for Iowa's K-12 students. These Concepts and Skills include four subjects in Global Literacy: culture, connections interdependence and global issues. Upon further edit and public comment, these will become a voluntary component in the Iowa Core Curriculum *21st Century Skills*, to reach all of Iowa's K-12 students. In support of the Essential Skills and Concepts, a Global Education Resource Directory for Iowa teachers has been collected, compiled and is the process of editing for publication and will be available to all K-12 educators in the state of Iowa. Critical to the success of including global literacy in the Iowa Core Curriculum is the daunting task of providing professional development to all Iowa educators to make that happen. A pilot global education course has been developed and implemented for a leadership team of teachers representing several disciplines. This experience is being evaluated and will be revised and customized to serve the needs of diverse groups of educators at all learning levels.

While accomplishments are significant, there is more to achieve. The Task Force will continue to work to create a model global education plan for Iowa school districts; develop model global education units based on best practices; and continue to provide professional development opportunities in integrating global education concepts and skills for Iowa teachers and administrators.

The efforts in Iowa were supported in 2009 by State of Iowa Department of Economic Development, Townsend Vision, Prairie Meadows Racetrack and Casino, and the Principal Financial Group Foundation with in kind contributions from the J. William & Harriet Fulbright Center, Des Moines Public Schools and the University of Iowa.



UPPER Judith Conlin, Iowa Council for International Understanding; Harriet Fulbright, J. William & Harriet Fulbright Center; Judy Jeffrey, Iowa Department of Education; Alisa Meggitt, North Central Middle School, Coralville; Nadene Davidson, University of Northern Iowa

CENTER Renee Shull-Harmon, Business/Education Alliance and Jerry Deegan, Dowling High School

LOWER (left to right) Manoj Aryal, USCCD IT/web specialist; Greg Hamot (standing) University of Iowa; Alisa Meggitt, North Central Middle School, Coralville; M. Jessica Rowe, USCCD director of programs and initiatives

Photos: John Zeller

IOWA GLOBAL EDUCATION TASK FORCE AND GUESTS

Manoj Aryal Central College
Daryl Beall Iowa State Senate
Nancy Boettger Iowa State Senate
Angie Chapman Writer, Consultant
Eric Chapman Iowa Finance Authority
Carolyn Colvin University of Iowa
Judith Conlin Iowa Council for International Understanding
Stefanie Cortes Roosevelt High School
Swati Dandeker Iowa Senate
Nadene Davidson University of Northern Iowa
Jerry Deegan Dowling High School
Rochelle Douglass Perkins Elementary School
Jan Drees U.S. Center for Citizen Diplomacy
Michael Everson University of Iowa
Kevin Fangman Iowa Department of Education
Derek Forsythe U.S. Center of Citizen Diplomacy
Harriet Fulbright J. William & Harriet Fulbright Center
Lissa Fulkerson Merrill Middle School
Sherry Gupta World of Difference
Greg Hamot University of Iowa
Kathy Hill Iowa Department of Economic Development
Tom Hobson Rockwell Collins
Judy Jeffrey Iowa Department of Education
Brian Jennings Office of the Governor
David Johns Des Moines Public Schools
George Jones Greenwood & Jones
Kate Kauper University of Iowa
Tracy Keefer East High School, Sioux City
Ann Mack Valley Southwoods
Rita Martens Iowa Department of Education
Lorraine May Hopkins & Huebner, P.C.
Miike May Iowa Legislature, House of Representatives
Mac McDonald North Scott High School, Eldridge
Alisa Meggitt North Central Middle School, Coralville
Christy Moroye University of Iowa
Cheryl Mullenbach Iowa Department of Education
Brice Oakley Avenson, Oakley & Cope Consulting
Max Phillips Qwest
Buffy Quintero University of Iowa
J. Scott Raecker Iowa Legislature, House of Representatives
Diane Rasmussen U.S. Center for Citizen Diplomacy
Jim Reese Department of Education
Jessica Rowe U.S. Center of Citizen Diplomacy
Steve Schaaf Pioneer Hi-Bred, International
Ann Schodde U.S. Center for Citizen Diplomacy
Renee Shull-Harmon Business/Education Alliance
Becky Schmitz Iowa State Senate
Rachel Scott Office of the Governor
Elliott Smith Iowa Business Council
Anthony Stevens Des Moines Area community College
Ted Townsend Townsend Vision
Downing Thomas University of Iowa
Roger Wendt Iowa Legislature, House of Representatives

IN MEMORY JAN HOLMES DREES 1946–2009



Jan Holmes Drees began working for the U.S. Center for Citizen Diplomacy as its first director of education in 2006. Her commitments focused on developing the USCCD global education program.

There are simply no words to express the deep and overwhelming sense of loss felt by those who had the opportunity to know her and work closely with her. She was an extraordinary individual who had the unique ability to bring together diverse groups of people to achieve common purposes.

Prior to establishing a consulting business in 2007, Drees' 35-year career in education concentrated on special education, gifted education, home schooling, international programs, and pre-kindergarten (PK)–12 administration. The Des Moines School District's Home Instruction Program was designed and developed by Drees, and her passion for this program was key in advancing state legislation for home schooling families.

Drees was executive director of the Business/Education Alliance, a partnership of Iowa businesses and schools promoting excellence in education. As the Alliance's executive director, she served as adjunct professor at Drake University and led the development of a new Masters Degree Program in Advanced Studies in Education, offered in conjunction with the Alliance.

She provided the strategic leadership and dedication to launch the innovative, award winning Downtown School in Des Moines. Named one of the 10 best schools in the nation by a national panel of experts in education, this public school was one of seven featured organizations in the 2006 business management book *The Disney Way*, by Bill Capodagli and Lynn Jackson. As well, she held the position of principal of Edmunds Academy of Fine Arts in Des Moines. Her leadership raised student achievement, and then successfully removed the school's *No Child Left Behind* identification as a school in need of assistance.

In recent years, she advised national centers, as well as non-profit and state organizations, including Earthpark, Great Ape Trust, the Iowa Arts Council and the Greater Des Moines Community Foundation. Her consultation services encompassed the fields of professional development for educators, environmental education, community collaboration, and the arts and sciences.

Jan Holmes Drees provided a fresh vision for the field of PK-12 education—she created opportunities for so many people; she mentored others. Her professional commitments and advocacy for children will have a far-reaching influence for many years to come.

Since her sudden death, professional organizations, publications, and colleagues have acknowledged her superior body of work. The USCCD, too, acknowledges these. However, equally important to her legacy was her generous spirit with its unique capacity to discover the best in people, to forgive their failures, and to celebrate their accomplishments. We will miss her deeply on both professional and personal levels.

THANK YOU

THERE ARE MANY EXTRAORDINARY DONORS WHO INSPIRE EXCELLENCE AT THE USSCD. WE CELEBRATE THESE GIFTS AND RECOGNIZE PUBLICLY THE IMPACT THEY'VE HAD, NOW AND LONG INTO THE FUTURE.

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ABOVE LEFT 2009 Arab Fellow Noha Ragheb from the Bibliotheca Alexandrina in Egypt, looks out over the city of Des Moines, Iowa
LEFT Dr. Sergei Khrushchev (right) and USSCD Board Member Downing A. Thomas, dean of the international programs at the University of Iowa and 18th century French literature scholar, converse about the constructive investment of U.S. citizens in the future of our country and its international image and relations. Photo: M. Jessica Rowe



IN-KIND CONTRIBUTORS

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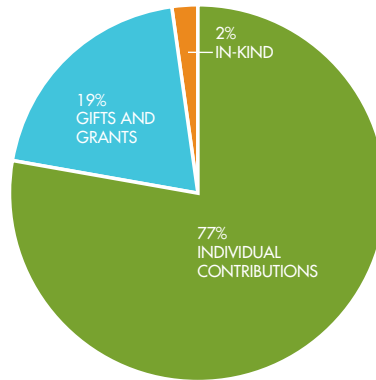
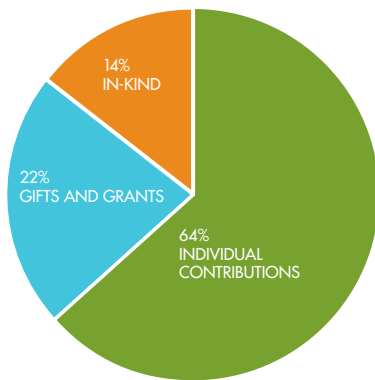
USCCD President and CEO Ann Schodde
 (far right) listens to a briefing on the U.S.
 military surge in Iraq at the United Nations
 headquarters in Baghdad. (see story, page 18)
 Photo courtesy Chuck Montgomery
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CONDENSED FINANCIAL STATEMENT OF OPERATIONS U.S. CENTER FOR CITIZEN DIPLOMACY

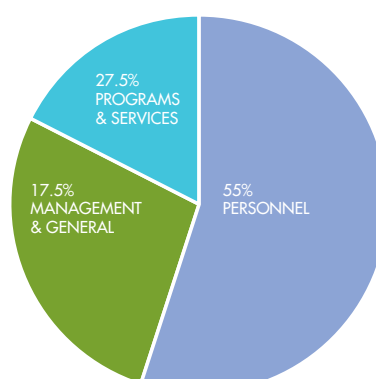
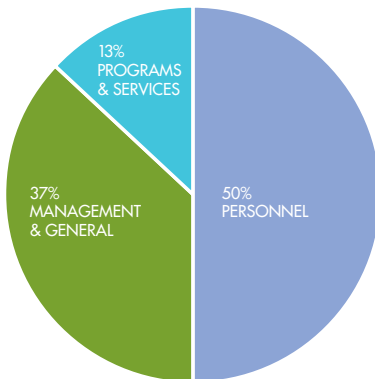
YEARS ENDED DECEMBER 30, 2008 AND 2009

CONTENTS

INCOME	2008	2009
Individual Contributions	\$450,148.23	\$487,098.15
Gifts and Grants	\$157,500.00	\$125,175.93
In-Kind	\$101,789.75	\$ 13,643.80
TOTAL INCOME	\$709,437.98	\$625,917.88



EXPENSES	2008	2009
Personnel	\$353,663.00	\$341,199.90
Management & General	\$90,769.12	\$107,718.52
Programs & Services	\$260,608.47	\$169,542.48
TOTAL EXPENSES	\$ 705,040.49	\$618,538.89



INCOME OVER EXPENSES	\$1,573.37	\$7,379.99
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Summarized, unaudited figures.



A multitude of people gather around the table of author William Taubman and Sergei Krushchev during a book signing at Drake University, August 27, 2009, one of the many activities during the *Khrushchev in Iowa* celebration, Des Moines, Iowa.

Photo: The Imagery, Inc.



The Swords of Qadisiyah, also called the Hands of Victory, frame four of the eight members of the Iraq fact-finding delegation. Pictured under the pair of triumphal arches in central Baghdad are Chuck Montgomery (left) and Ann Schodde (second from right) with colleagues, January 2009. Photo courtesy Chuck Montgomery

JANUARY – DECEMBER 2009

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Brittany Friesth *Simpson College, Fall 2009*

Joel Maidens *Central College, Fall 2009*

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U. S. Center for Citizen Diplomacy

Des Moines, Iowa, USA

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Editing & Project Management | M. Jessica Rowe
Design | Connie Wilson Design

